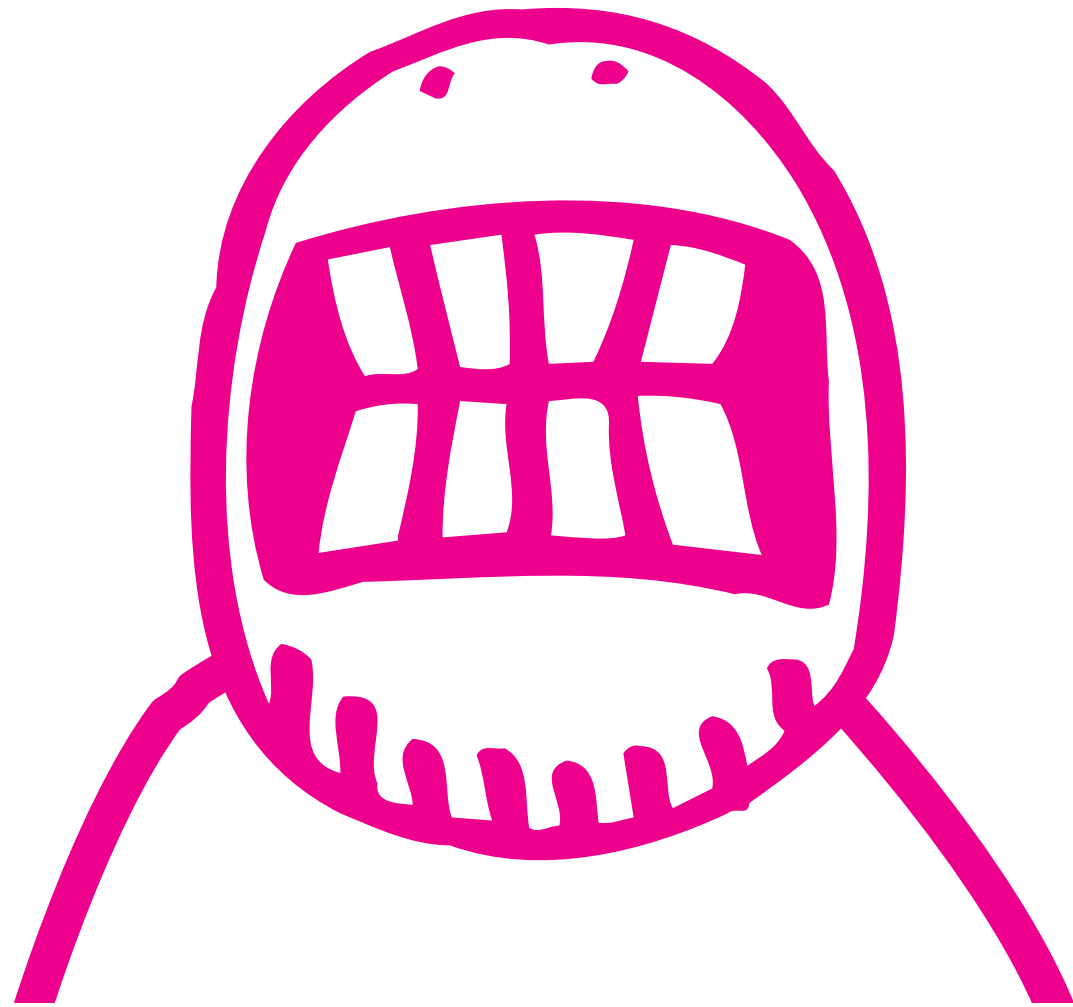
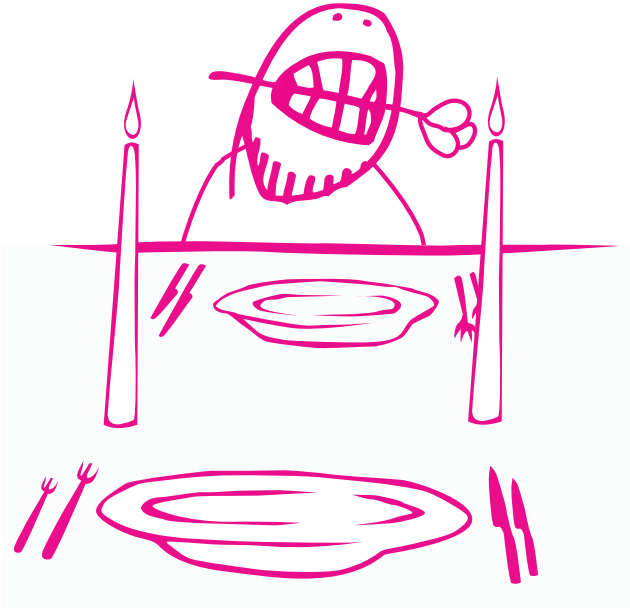


Not knowing is the greatest reason for not doing.

So we think if you know more, you might do more.

A menu gives you confidence - it gives you a place to start - taking the guess work out of making a decision.

And like all great restaurants, if you want us to cook up something really special then our creative kitchen is just waiting for the order.



marketing & creative services menu



stage of your business	services	reasons and results	cost indication
start-up	business reality check workshop and strategy review	tests the viability of your business idea and provides a plan to ensure every chance of success	free to £500
business active but no marketing support	marketing workshop and strategic planning	provide ideas, practical solutions and marketing advice with a detailed blue print to ensure business development	£350 to £5,000
business active but marketing not active	marketing and communications audit, workshop with strategic planning	assesses where you are with existing marketing and provide a strategy that refines and improves effectiveness	£750 to £5,000
business active but no marketing department needing help with management and implementation	outsourced marketing management	develop an integrated marketing strategy with existing management team, provide on-going support to manage and implement the marketing programme	no up front costs £500 to £4,000 per month
business start-up or active business needing creative support	turn key approach to delivering highly creative and promotional campaigns	provides highly targeted campaigns incorporating all media with in-house copywriting, design, handling and co-ordination, plus a dedicated outsourced marketing manager to provide additional support if required	£1,000 to £60,000
specific projects	if it's legal and it's marketing we can do it	outstanding commercially realistic solutions that deliver real results	£300 to £4,000

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