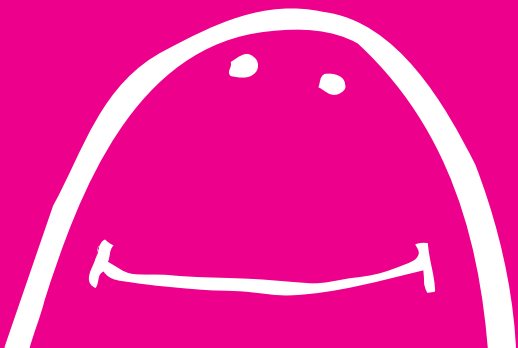


marketing
never
felt
so good



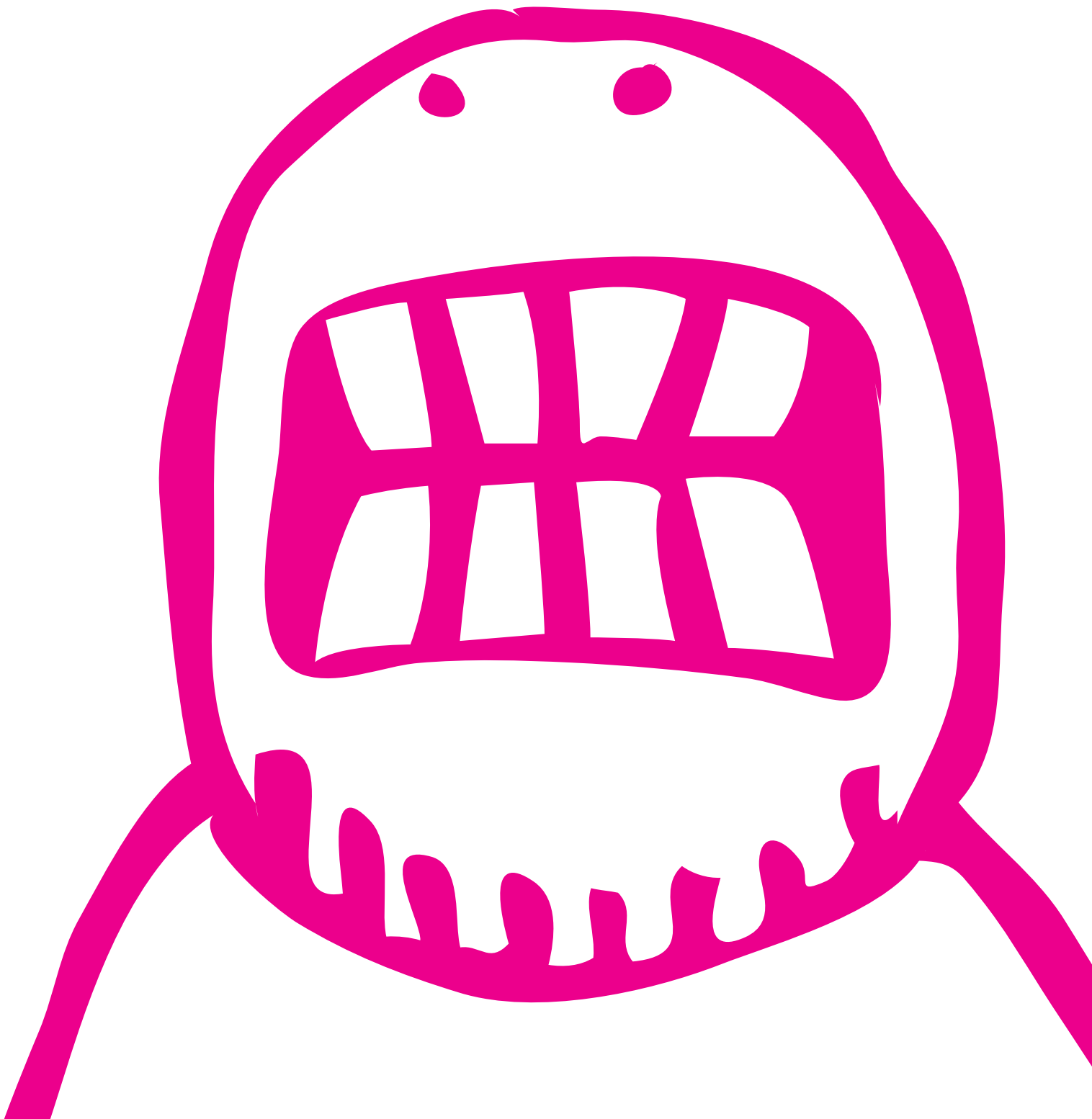
a marketing & creative agency with attitude

We know that our success is built on the trust our clients place in us.

We also know it's all about how we work to create solutions that make our clients really value what we do.

Which is why one of them gave us our strap line:

marketing never felt so good



there's more to marketing than just looking in the mirror

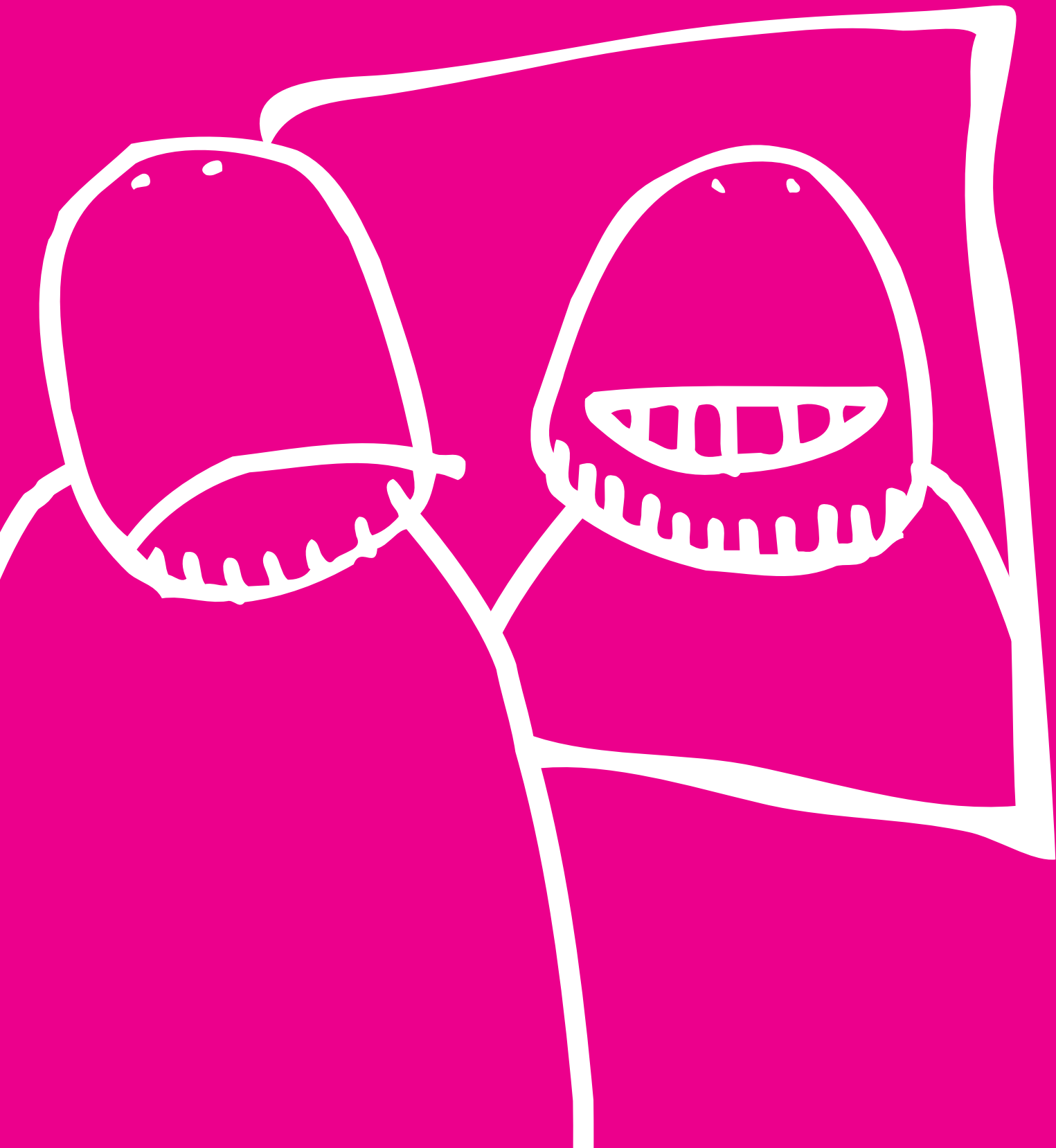
Your product or service is special. It's important. It can make a difference. But it's very unlikely to be totally unique.

What will change the perception of what you offer your customers is *marketing*.

At TWA, marketing is regarded as a discipline that does something.

We think of it as a verb, not a noun.

"TWA is unlike any other agency I have used to date - it's not often I have to justify why my business has a right to exist in the marketplace - but that one question changed my mindset"



asking questions that make you think

We believe that marketing has to do something. It's ideas that are the fuel to make marketing find expression. Great ideas will change how your product or service is perceived.

Our ideas don't start with inspiration, or even perspiration, but with *information*.

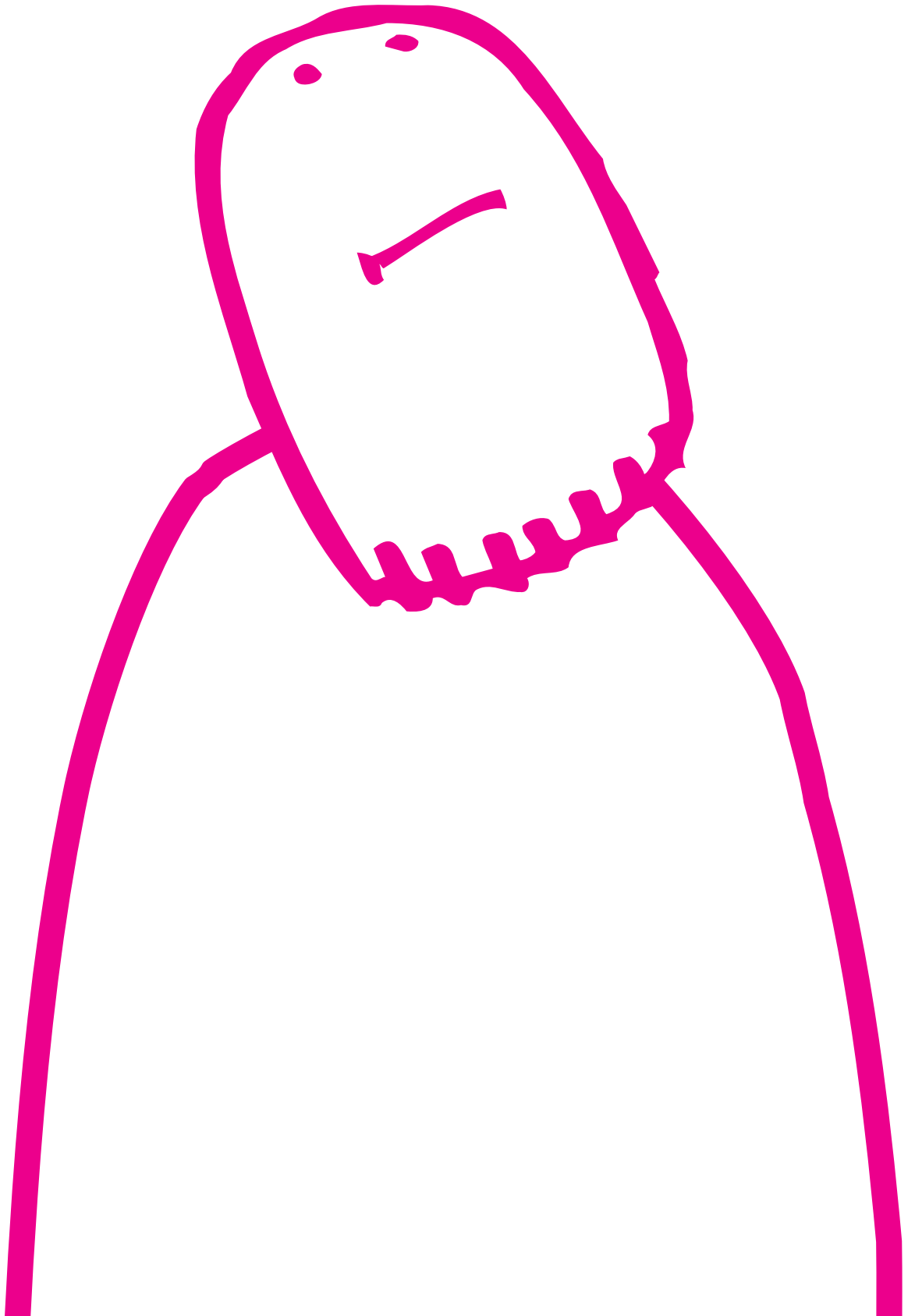
We ask really clever questions which go beyond just 'why?'.

Questions that are based on over half a century of collective commercial experience.

If your agency doesn't ask you the type of questions that make you wince and think more than twice, then ask yourself this question:

why not?

"don't expect an easy ride with this bunch
- but do expect the very best - and then some"



like falling in love for the first time

It's a great moment. The marketing has been worked through, the ideas have arrived from creative heaven, and the design brings it all together.

We are left with a wall of images and words. But one combination always stands out. Sounds simple, and it is - if you know what to look for and how to work as a creative team for the client, and not the ego.

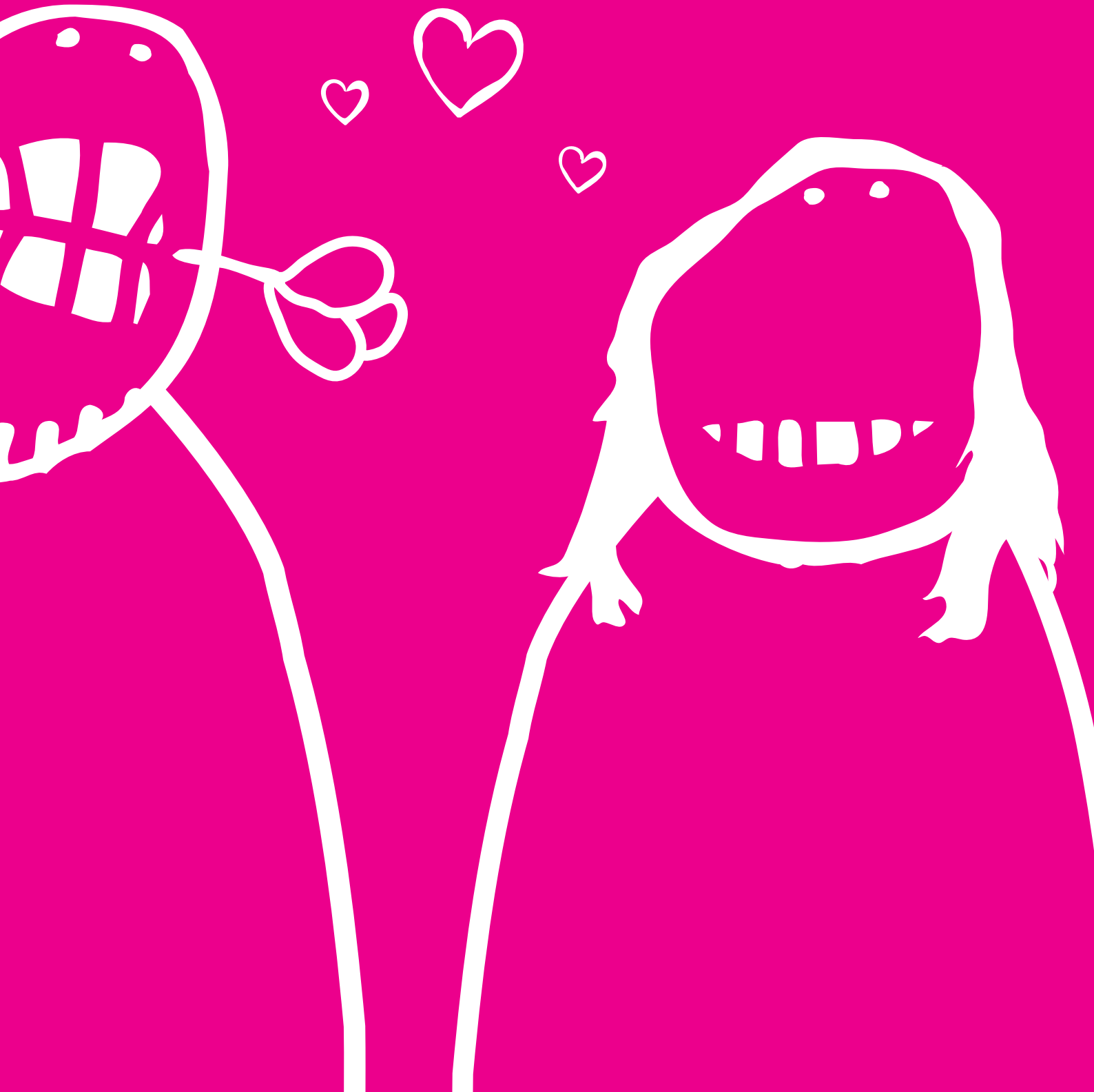
The best way to describe it is when you buy that perfect rose for that special someone. It's into the florist and there you're faced with a million roses. You *know* which is the right one as soon as you see it - and so do we.

The truth is that, to-date, we haven't lost a pitch.

Why not find out why?



"great ideas - totally original
- very direct - real fun"



we're in the pink - well actually it's magenta

So what do we do all day?

Ask questions

Make tea and coffee

Think

Entertain clients

Take photos

Issue press releases

Make presentations

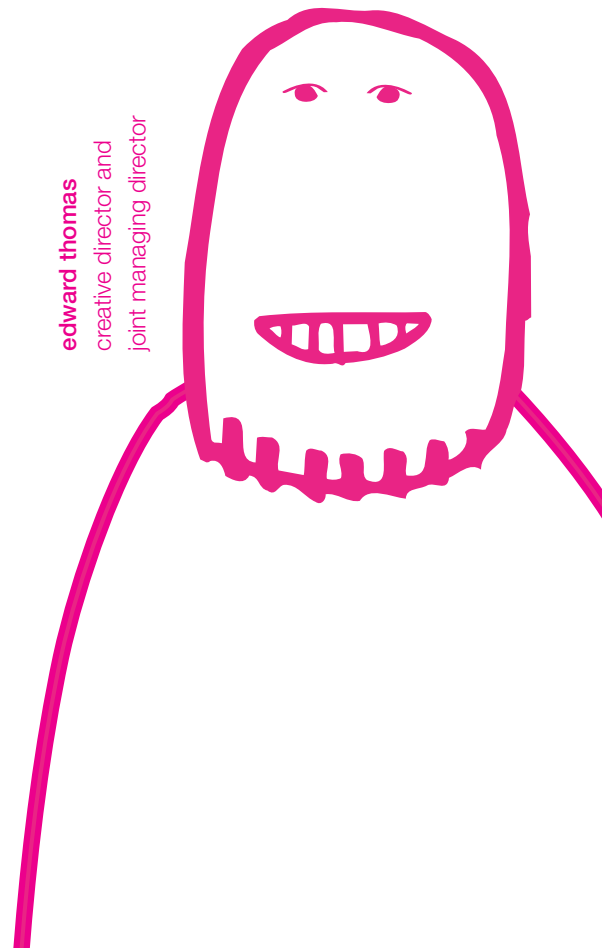
Organise print

Build relationships

Change perceptions

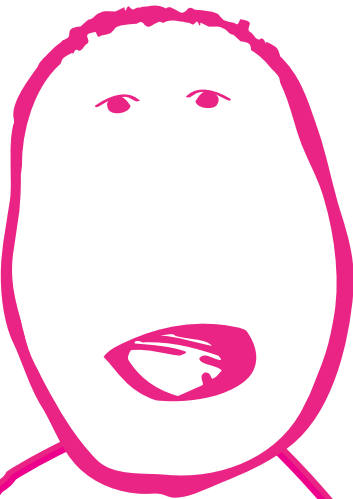
have fun!

edward thomas
creative director and
joint managing director

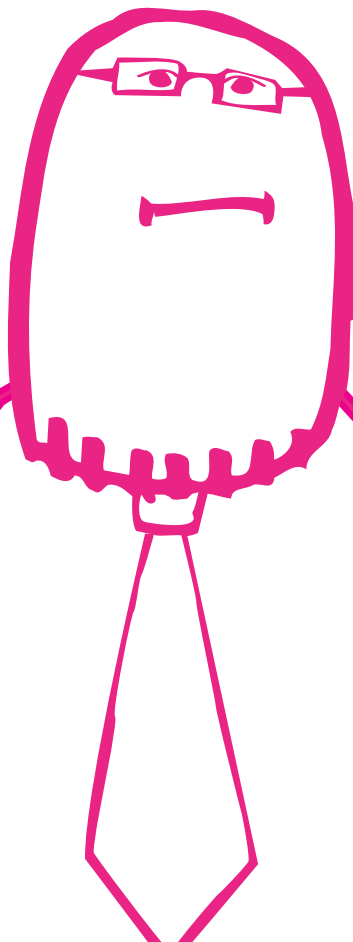


"all the senior team have achieved in the commercial world - and it shows in the commercially realistic solutions that they put forward"

miles murray
studio manager
and designer



chris crossland
business development
and strategy



justin holsgrove
web monkey



tw-a.com



01264 355 846 info@tw-a.com

4 Eastgate House, East Street, Andover, Hampshire SP10 1EP